MAPS film / technical information

The film shots must be realized using the same parameters. For that reason we suggest to the partners to realize the shots according to the following technical specifications:

Filming mode Full HD format 16:9 full frame
width 1920 / height 1080
Frame rate /60 - /50 - /30

If you want to make slow motion images in post production, whilst filming (if possible), use a minimum camera frame rate of 60, 80 or 120 during the shots.

Render the final version of the shots as:

Video format MP4 Sony tablet 1080 p (width 1920, height 1080)
Pixel aspect ratio 1,000 (square)
Frame rate 25,000 pal - 1920x1080 progressive
Pixel format 8-bit
Full resolution rendering quality - best
Frame size HD 1080
Average (bps) 16.000.000
Audio 192 Kbps
48.000 Hz

Attention to background noise during the shots or interviews. We suggest, if is possible, to use an external microphone connected to a separate device for the registration, and then make the sicro between the images and the sounds. If is not possible, use a microphone connected to the camera.

Thematic for the shots

The shots should focus on the following topics:

1. Images related to the city, key places, people, activities. In practice images that will give the vibrant sense of life in the city.

2. Images related to your project areas. You are free to make the shots that you prefer that are useful to tell the history of the place.

3. Interviews with "agents of the change", local administrators, local stakeholders, local technicians, ULG members, in general person involved in the IAP development, who will have to talk to the following issues:

a. the challenge concerning the reuse of the former military heritage
b. the problems encountered during the development of the project
c. the solutions adopted to solve the problems
d. the mechanisms adopted to involve stakeholders
e. the next steps for the implementation of the project

The images of the interviews will have to be realized with the following modalities:

a. the framing of the interview with the "medium shot - MS[1]" or "medium close up - MCU[2]";
b. as background of the framing we suggest places of the city or of the project areas;
c. attention to the context (no road signs, no advertising, etc.)
d. audio interviews: pay attention to background noise use suitable microphone.

Medium shot

Medium close up

4. Language: English, there will be subtitles in English anyway, so if someone does not speak English, it's okay, but you have to send us the translation of what he says.

5. For images of the city or project areas you will need to provide the captions in English that describe what we see

The images of the city, the project area and the interviews should not exceed 15 minutes. This material will be used for final assembly of the film. The outcomes will be two:

A. short 5-minute film, which summarizes the MAPS project;
B. 15-minute film that tells the full experience of the MAPS project

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[1] Show the actors from the lower chest and up. Most commonly used shot.
[2] Show the actors from his or her chest to just above his or her head. Show emotion better than any other framing

All the material (images of the city, the project area and the interviews) must be delivered no later than **March 16, 2018**. But we advise you to send the shots as soon as possible, to identify any problems or errors. The material must be sent via WeTransfer, hence, the videos have to be smaller than 2 GB.

Person in charge

All the material produced must be sent to **Paolo Guglielmetti**, external expert for the Municipality of Piacenza, that are the person in charge for this task (development of the outcomes A and B). The LP and LE, will support Mr. Guglielmetti in the development of the outcomes A and B in terms of building the coherence between the rough material developed for the film by the partners and the screenplay for the final version of the outcomes A and B.

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For any questions, technical problems please contact Paolo with in CC the LP and the LE