



**REPUBLIC OF GREECE**

**MUNICIPALITY OF SERRES**

1<sup>st</sup> Kon. Karamanli Str

SERRES 62100

Info: A. Kokkinidou

Tel: +302321350134

Fax :+302321022187

**No: 49100**

**Date:**

Serres, 13<sup>th</sup> November 2017

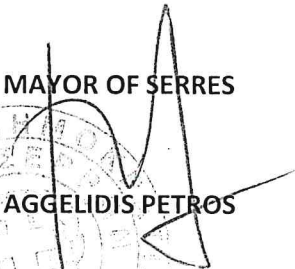
**To**

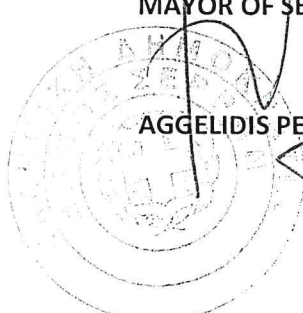
1. Aristotle University of Thessaloniki-  
Special Account for Research Funds-  
Department of Chemistry
2. Municipality of Nestos
3. Municipality of Blagoevgrad

**Subject: Kick-off meeting of the project acronym "GREEN CREW"**

We would like to invite you to the kick-off meeting of "GREEN CREW" project that will be held in Serres on 4<sup>th</sup> December 2017, at the premises of the Municipality of Serres.

Please find attached the draft agenda of the meeting.

**MAYOR OF SERRES**  
  
**AGGELIDIS PETROS**



Attachment: Draft Agenda of the kick-off meeting



**REPUBLIC OF GREECE  
MUNICIPALITY OF SERRES**

1<sup>st</sup> Kon. Karamanli Str  
SERRES 62100

Info: A. Kokkinidou

Tel: +302321350134

Fax :+302321022187

**No: 49101**

**Date:**

Serres, 13<sup>th</sup> November 2017

**To**

**Joint Secretariat**

**COOPERATION PROGRAMME**

**INTERREG V-A "Greece-Bulgaria**


**2014-2020"**

**Subject: Kick-off meeting of the project acronym "GREEN CREW"**

We would like to invite you to the kick-off meeting of "GREEN CREW" project that will be held in Serres on 4<sup>th</sup> December 2017, at the premises of the Municipality of Serres. Your presence is considered valuable as we will have the opportunity to receive your guidance and contribution to the implementation of the project.

Please find attached the draft agenda of the meeting.

**MAYOR OF SERRES**

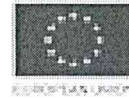


**AGGELIDIS PETROS**

**Attachment: Draft Agenda of the kick-off meeting**



**Interreg**  
**Greece-Bulgaria**  
Ευρωπαϊκό Περιφερειακό Συνεργασιακό Ταμείο



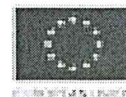
**INTERREG V-A COOPERATION PROGRAMME  
GREECE – BULGARIA 2014-2020**

**GREEN CREW  
«"GREEN" EMPLOYMENT IN THE MANAGEMENT OF  
BIOWASTES»**

**KICK-OFF MEETING  
4<sup>th</sup> December 2017  
Starts at (09:30) and finishes at (14:00)**

**Former Building of Regional Association of Municipalities  
Serres, Greece**

**Agenda**



<b>(4<sup>th</sup> December )</b>		
09.30 – 10.00	<b>Registration</b>	
10.00 – 10.30	<b>Welcome address</b> <b>Presentation of participants</b>	<b>Mayor of Serres, Municipal Councilor</b> <b>+All</b>
10.30 – 10.50	<b>Overview of the project</b> <i>Purpose, objectives and ambitions</i>	<b>Municipality of Serres</b>
10.50 – 11.20	<b>Coffee break</b>	
11.20 – 11.40	<b>WP1: Project management and coordination</b> <i>Work plan &amp; actions, relations with other WPs, main risks and proposals</i>	<b>Municipality of Serres</b>
11.40 – 12.00	<b>WP2: Information and Publicity</b> <i>Work plan &amp; actions, relations with other WPs, main risks and proposals</i>	<b>All partners</b>
12.00 – 12.20	<b>WP3: Exploring the social contribution of bio- waste utilisation</b> <i>Work plan &amp; actions, relations with other WPs, main risks and proposals</i>	<b>AUTH, all partners</b>
12.20 – 12.40	<b>WP4: Recycling of organic waste</b> <i>Work plan &amp; actions, relations with other WPs, main risks and proposals</i>	<b>Municipality of Nestos, all partners</b>
12.40 – 13.00	<b>WP5: Evaluation and framework development</b> <i>Work plan &amp; actions, relations with other WPs, main risks and proposals</i>	<b>Municipality of Blagoevgrad, all partners</b>
13.00 – 13.30	<b>Coffee break</b>	
13.30 – 13.45	<b>First year activities:</b> <i>Definition of task list; time schedule, interactions among WPs; tasks and Deliverables,</i>	<b>all partners</b>





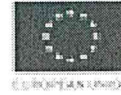
# Interreg

## Greece-Bulgaria

European Regional Development Fund



	<i>assignments of tasks; set-up of deadlines; fixing dates of event calendar (open discussion)</i>	
13.45 – 14.00	<b>Closing remarks/</b> Recap of the meeting	<b>Municipality of Serres</b>



## ΔΕΛΤΙΟ ΤΥΠΟΥ

**Θέμα: Εναρκτήρια συνάντηση του έργου GREEN CREW που χρηματοδοτείται από το Πρόγραμμα Ευρωπαϊκής Εδαφικής Συνεργασίας ΕΛΛΑΔΑ – ΒΟΥΛΓΑΡΙΑ**

Στις 4/12/2017 πραγματοποιήθηκε η εναρκτήρια συνάντηση του έργου GREEN CREW που χρηματοδοτείται από το Πρόγραμμα Ευρωπαϊκής Εδαφικής Συνεργασίας ΕΛΛΑΔΑ – ΒΟΥΛΓΑΡΙΑ. Σε αυτή συμμετείχαν ο Δήμαρχος Σερρών, Πέτρος Αγγελίδης, ο Αντιδήμαρχος Καθαριότητας Χράππας Παντελής, ο Εντεταλμένος Δημοτικός Σύμβουλος Καρπουχτσής Κωνσταντίνος και υπηρεσιακοί παράγοντες του Δήμου Σερρών, εκπρόσωποι από το Δήμο Blagoevgrad, από το Δήμο Νέστου και από το Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης, το Τμήμα Χημείας. Ο Δήμαρχος Σερρών, Πέτρος Αγγελίδης, αφού ευχαρίστησε όλους τους συμμετέχοντες για την παρουσία τους, δήλωσε πώς το συγκεκριμένο έργο θα βοηθήσει το Δήμο αυξάνοντας την τεχνογνωσία του σε θέματα προώθησης της εναλλακτικής διαχείρισης των απορριμμάτων με μέτρα και υποδομές για τη διαλογή και την κομποστοποίηση «πράσινων» απορριμμάτων.

Με τη συνδρομή του Αριστοτελείου Πανεπιστημίου και τη συνεργασία με τους άλλους δύο εταίρους, ο Δήμος θα προωθήσει τα θέματα κοινωνικής επιχειρηματικότητας βοηθώντας τους δημότες να εξετάσουν και αυτούς τους εναλλακτικούς τρόπους απασχόλησης. Η ίδρυση επιχειρήσεων κοινωνικής οικονομίας που δραστηριοποιούνται στον τομέα της αξιοποίησης των μη επικίνδυνων προδιαλεγμένων βιοαποβλήτων ως πρώτης ύλης στο πλαίσιο της λεγόμενης κυκλικής οικονομίας είναι μία δραστηριότητα που τα τελευταία χρόνια παρουσιάζει μια αυξανόμενη τάση και ο Δήμος Σερρών επιθυμεί να σταθεί αρωγός στους δημότες του να αποκτήσουν σχετική τεχνογνωσία και να εκμεταλλευθούν την ευκαιρία αυτή. Παράλληλα, μέσω της κυκλικής οικονομίας, αυτά που θεωρούνταν απόβλητα, επανεντάσσονται στην τοπική παραγωγική δραστηριότητα ως νέα προϊόντα, προστατεύοντας το περιβάλλον και μειώνοντας το κόστος διαχείρισής τους.



## FIRST YEAR ACTIVITIES

### GREEN CREW

Kick-off meeting

Serres, 04/12/2017



## TIMETABLE



**WP1: Project management and coordination**

**WP2: Communication and dissemination**

**WP3: Exploring the social contribution of bio-waste utilization**

**WP4: Recycling of organic waste**

**WP5: Evaluation and framework development**

	2017												2018												2019											
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	#	#	#	1	2	3	4	5	6	7	8	9	10	11	12
WP1																																				
WP2																																				
WP3																																				
WP4																																				
WP5																																				



## NEXT STEPS AND MILESTONES FOR THE FIRST YEAR



### *WP1: Project management and coordination*

WP1	Project Management and Coordination
Deliverable 1.1.1	Preparation Activities
Deliverable 1.1.2	Project Management and Coordination reports
Deliverable 1.1.3	Project Financial Monitoring and Financial reports
Deliverable 1.1.4	Organisation of Project meetings

- Hiring Administrative staff
- Submission of progress reports



## NEXT STEPS AND MILESTONES FOR THE FIRST YEAR



### *WP2: Communication and dissemination*

WP2	Communication and Dissemination
Deliverable 2.1.1	Communication and Participation Plan/Protocols
Deliverable 2.1.2	Final conferences
Deliverable 2.1.3	Website and online strategy

- Delivery and development of a communication plan/protocol
- Development and delivery of a website and online strategy





## NEXT STEPS AND MILESTONES FOR THE FIRST YEAR



### *WP3: Exploring the social contribution of bio-waste utilization*

WP3	Exploring the social contribution of bio-waste utilization
Deliverable 3.1.1	S.W.O.T analysis
Deliverable 3.1.2	Social economy networking and development of the social cooperation manual
Deliverable 3.1.3	Investigate the training and skills needs of the groups involved
Deliverable 3.1.4	Smart education
Deliverable 3.1.5	Time-shared "white-week"
→ Organisation of a "white-shared " training week and delivery of a report	
→ Supply of smart education equipment	
→ Development of S.W.O.T analysis report, social economy networking report and social cooperation enterprise manual	



## NEXT STEPS AND MILESTONES FOR THE FIRST YEAR



### *WP4: Recycling of organic waste*

WP4	Recycling of organic waste
Deliverable 4.1.1	Social cooperative enterprise enrolment
Deliverable 4.1.2	Expansion of composting plants
Deliverable 4.1.3	Quality report of the compost produced
Deliverable 4.1.4	Promoting the application or commercialization of the compost (marketing strategy)
→ Supply of a wood shredder and equipment to be used for the composting	
→ Supply of chemical commodities for the analysis on the raw material and compost produced	
→ Analysis and development of the properties report on raw materials and compost used	
→ Equipment supply for the upgrading of an existing HPLC unit	





## NEXT STEPS AND MILESTONES FOR THE FIRST YEAR



### *WP5: Evaluation and framework development*

WP5	Evaluation and framework development
Deliverable 5.1.1	Develop a strategic framework for growing the role of the social economy in managing green litter and developing new green employment positions within the region
Deliverable 5.1.2	Social impact analysis
Deliverable 5.1.3	A report on the public awareness campaign

- Preparation of evaluation and efficiency assessment report for the SCE enrollment in the utilization of green wastes
- Development of guidelines on maximizing the environmental and socioeconomic benefits of social cooperative enterprising network
- Organisation of a public awareness campaign of regional level on the SCE concept as well as biowaste composting



## General Project Work Plan Presentation

GREEN CREW Project- kick-off meeting  
04/12/2017, Serres, Greece



### Project Workplan



WP	WP	Start	End	Cost
WP 1	Project Management & Coordination	01/09/2017	31/08/2019	58.964,50 €
WP 2	Communication & Dissemination	01/09/2017	31/08/2019	39.433,80 €
WP 3	Exploring the social contribution of bio-waste	01/12/2017	30/04/2018	123.563,40 €
WP 4	Recycling of organic waste	01/09/2017	31/08/2019	205.030,00 €
WP 5	Evaluation & framework development	01/03/2019	31/07/2019	115.475,00 €
WP 6				0,00 €
Total		01/09/2017	31/08/2019	542.466,70 €



## Project Management and Coordination

**Interreg**  
Greece-Bulgaria  
European Regional Development Fund

Work Package 1: Project Management and Coordination

- Duration: 06/10/2017-05/10/2019
- Budget: 58,964.50€

### LB- MUNICIPALITY OF SERRES

Local Beneficiary (LB)	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	TOTALS
WP 1	Project Management & Coordination	11.440,00 €	300,00 €	625,20 €	3.640,00 €	0,00 €	0,00 €	16.005,20 €
Deliverable 1.1.1	Preparation Activities							0,00 €
Deliverable 1.1.2	Project Management & Coordination	11.440,00 €	300,00 €		3.140,00 €			14.880,00 €
Deliverable 1.1.3	Project Financial Monitoring and Final			625,20 €				625,20 €
Deliverable 1.1.4	Organisation of Project meetings				500,00 €			500,00 €

### P2- ARISTOTLE UNIVERSITY OF THESSALONIKI- SPECIAL ACCOUNT FOR RESEARCH FUNDS- DEPARTMENT OF CHEMISTRY

P2	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	TOTALS
WP 1	Project Management & Coordination	6.400,00 €	4.242,00 €	939,20 €	4.255,50 €	0,00 €	0,00 €	15.836,70 €
Deliverable 1.2.1	Preparation Activities							0,00 €
Deliverable 1.2.2	Project Management & Financial Coordination	6.400,00 €	4.242,00 €		4.255,50 €			14.897,50 €
Deliverable 1.2.3	Project meetings			939,20 €				939,20 €



## Project Management and Coordination

**Interreg**  
Greece-Bulgaria  
European Regional Development Fund

### P3- MUNICIPALITY OF NESTOS

P3	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	TOTALS
WP 1	Project Management & Coordination	0,00 €	0,00 €	858,60 €	12.410,80 €	0,00 €	0,00 €	14.269,40 €
Deliverable 1.3.1	Preparation Activities							0,00 €
Deliverable 1.3.2	Project Management & Coordination				12.410,80 €			12.410,80 €
Deliverable 1.3.3	Project meetings			858,60 €	500,00 €			1.358,60 €

### P4-MUNICIPALITY OF BLAGOEVGRAD

P4	Deliverable Title	Staff Costs	Office and Administration	Travel and Accommodation	External Expertise and Services	Equipment	Infrastructure and Works	TOTALS
WP 1	Project Management & Coordination	10.080,00 €	1.500,00 €	773,20 €	500,00 €	0,00 €	0,00 €	12.853,20 €
Deliverable 1.4.1	Preparation Activities							0,00 €
Deliverable 1.4.2	Project Management & Coordination	10.080,00 €	1.500,00 €					11.580,00 €
Deliverable 1.4.3	Project meetings			773,20 €	500,00 €			1.273,20 €



## Project Management and Coordination



- LB will appoint a Project Manager and a Financial Manager
- Internal Project teams will be formed inside each partner
- Each partner will appoint a person to participate in the **Joint Project Management Team (JPMT)**
- The roles of the members constituting the Joint Project Management Team (JPMT) will be defined
- → All project beneficiaries should have a dedicated, interest-free bank account for the better financial management of the project



## Project Management and Coordination



LB responsible for:

- Reporting procedures, submitting the Certificates of Verified Expenditures, transferring the EU's contribution and project modifications

All partners responsible for:

- Cooperating fully with LB, providing prompt controlling and auditing process according to the national rules

LB will be assisted by all partners in timely carrying-out the reporting tasks and preparing all required reporting documents



## Project Management and Coordination



-Municipality of Serres will be responsible for the organisation of four project meetings (one kickoff and 3 intermediate)

-Communication via mail, internet- Skype and phone will take place on a regular basis



## START-UP AND PROCUREMENT PLAN



- A specific Start-up Time Plan per beneficiary has been submitted to the JS/MA in order to set the milestones to be achieved on the first 6-9 months of implementation
- The JS/MA reserves the right to propose budget reduction in case of delays and non-achievement of the milestones as long as the project remains operational
- In the case that the total verified expenditure is less than 20% of the total budget for the project, after one year from the signing of the contract, the MA after consulting the NA, may proceed to reduce the approved budget of the project





## START-UP AND PROCUREMENT PLAN



### **LB- MUNICIPALITY OF SERRES**

- Hiring Administrative staff
- Delivery and development of a communication plan/protocol
- Event organisation services
- Development and delivery of a website and online strategy
- Development of a report on the training and skills of participants
- Organisation of a "white-shared " training week
- Organisation of a public awareness campaign
- Supply of smart education equipment
- Supply of a wood shredder

### **P2- ARISTOTLE UNIVERSITY OF THESSALONIKI- SPECIAL ACCOUNT FOR RESEARCH FUNDS- DEPARTMENT OF CHEMISTRY**

- Hiring procedure for staff for administrative- management issues
- Chemical commodities supply for the analysis on the raw material and the compost produced
- Equipment supply



## START-UP AND PROCUREMENT PLAN



### **P3- MUNICIPALITY OF NESTOS**

- Administrative activities needed for the proper processing, submission, filling of the Progress reports
- Pilot report: a report on the pilot activity to be undertaken
- Design and Analysis of compost system from the SCE
- Supply of a wood shredder and equipment

### **P4-MUNICIPALITY OF BLAGOEVGRAD**

- Elaboration of information and publicity measures
- Organisation of a conference
- Supply and delivery of smart education equipment



## PROGRESS REPORTS



LB submits a Progress Report to the JS , every six months according to a calendar in the subsidy contract, in order for the latter to monitor the progress of the project's implementation

Reporting Periods	Deadlines for the submission of progress reports
January - June	20 <sup>th</sup> of July of the respective year
July - December	20 <sup>th</sup> of January of the following year
Final Report	2 months after the issuance of all the certificates of all the project beneficiaries



## Modifications



- **First step:** LB sends a written justified request to the Joint Secretariat after getting the consent of the Joint Project Management Team

### TYPES OF MODIFICATIONS

- Minor Modifications
- Modifications approved by the Managing Authority
- Modifications approved by the Monitoring Committee
- Modifications related to infrastructure works



## Minor Modifications



- Administrative application in the Application Form
- Bank information
- Budget adjustments that do not affect the Application Form
- Implementation period of a WP as long as it is within project duration
- Readjustments between budget categories or actions of up to 10% of total budget

### **PROCEDURE**

- ✓ Electronically justified notice to the JS
- ✓ Endorsement or justified rejection by the JS/MA
- ✓ Reflection in the next Progress Report
- ✓ Reflection in the next version of the Application Form



## Modifications approved by the Managing Authority



- Reallocations above 10% and up to 20% of the total budget of the Application Form
- Extension of the end date of project implementation
- Reallocation between beneficiaries from the same Member State up to 10% of the total budget of the Application Form

### **PROCEDURE**

- An official request is made by LB to the JS- both scanned and hard copy
- JS should provide information and reasoned opinion to the MA
- Decision of the Managing Authority
- JS informs LB of the decision and next steps



## Modifications approved by the Monitoring Committee



- Reallocations between budget categories or actions greater than 20% of the total budget of the Application Form
- Reallocations between beneficiaries from the same Member State greater than 10% of the total budget
- Project structure
- Partnership composition
- Reallocations between beneficiaries from different Member States
- Budget modifications for sound management of the Programme
- New activities

### PROCEDURE

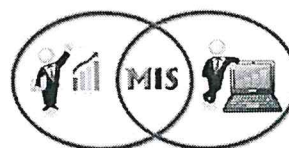
- ✓ Official request by LB to the JS – electronically scanned and hard copy
- ✓ Information and reasoned opinion by the Joint Secretariat to the Managing Authority
- ✓ Information and reasoned opinion to the Monitoring Committee
- ✓ Joint Secretariat informs the Lead Beneficiary electronically about the decision and next steps



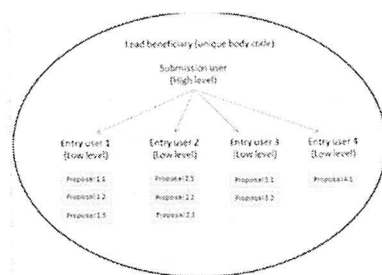
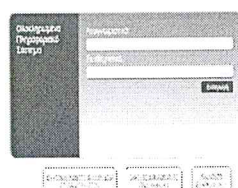
## Monitoring Information System



- The submission of programme documents will be performed via the MIS system



Management Information Systems





## First Level Control



- The First Level Control aims at verifying that the expenditures are not financed by other national or co-financed sources and prevent this way double financing. This is done by:
  - checking that all documents are signed and stamped and have the project's acronym on them,
  - checking that the contracts have the acronym of the project and the name of the Programme on them
  - checking that the beneficiary has a separate accounting system or an adequate accounting code to keep the payment documents



## First Level Control



- **Administrative verifications**

Administrative verifications shall be done to all applications made by the beneficiaries for reimbursement. Relevant supporting documentation includes: invoices, delivery notes, bank statements, progress reports and timesheets.

- **On the spot verifications**

For on the spot verifications, the beneficiary can either be notified in order to provide the necessary documentation and relevant staff during the verification or not which happens only in the cases when it is necessary to have a better reality of the operation during its implementation.

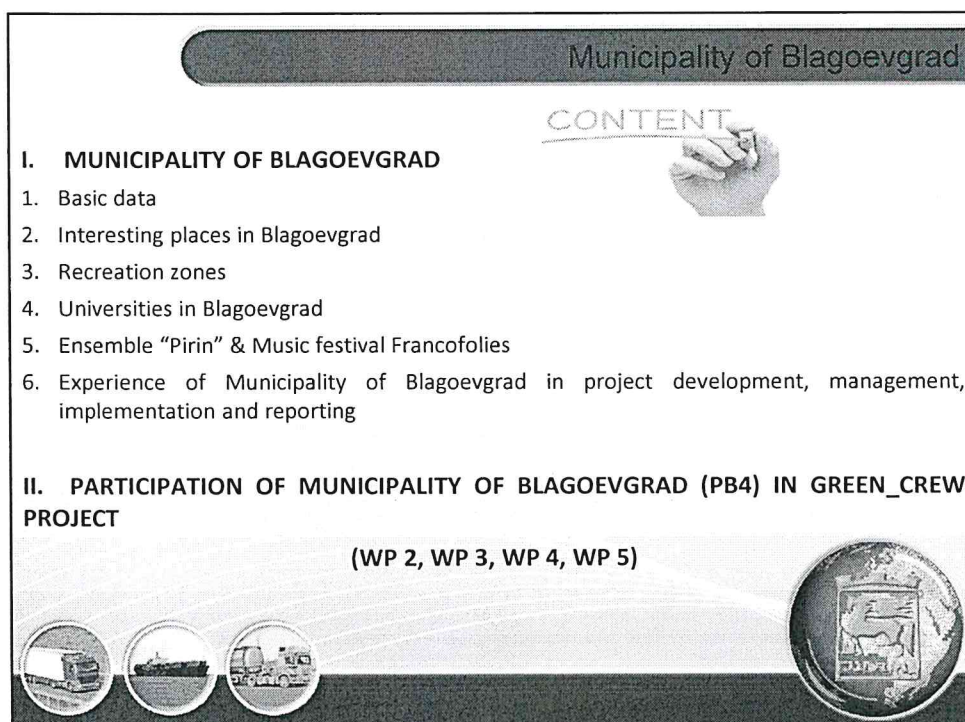
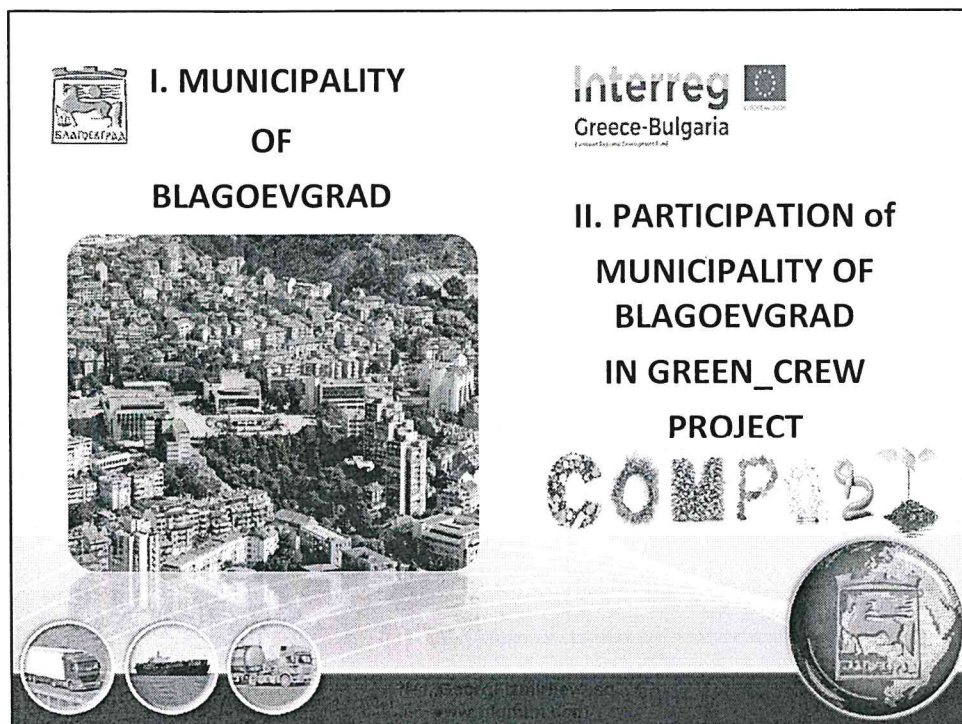




## General Project Work Plan Presentation



THANK YOU!



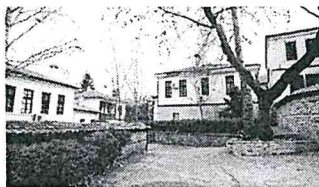
## Municipality of Blagoevgrad

**BASIC DATA**

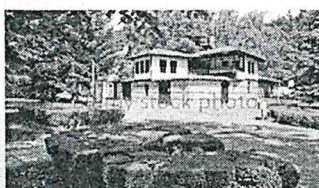
1. **Strategic location**
2. **Composition** – town of Blagoevgrad and 25 villages
3. **Population** – 107 088 people
4. **Blagoevgrad** - cultural, administrative, and industrial center
5. **Natural resources** – abundance of wood, coal, ores and 40 % of all the mineral waters in Bulgaria



## Municipality of Blagoevgrad

**INTERESTING PLACES IN BLAGOEVGRAD****1. Old town of Varosha**

- Location
- History
- Narrow cobble streets, reconstructed and renovated houses with small yards





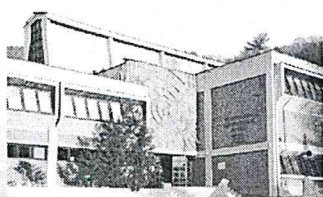
## Municipality of Blagoevgrad

## 2. Church "Vavedenie Bogorodichno"



- Center of the quarter „Varosha“
- Composition „Wheel of life“
- National monument

## 3. Historical museum



Exhibition categories: "Archeology", "Ethnography", "Bulgarian lands from XV – the beginning of XX century", "New and newest history", "Nature" and "Art"

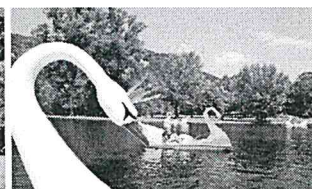
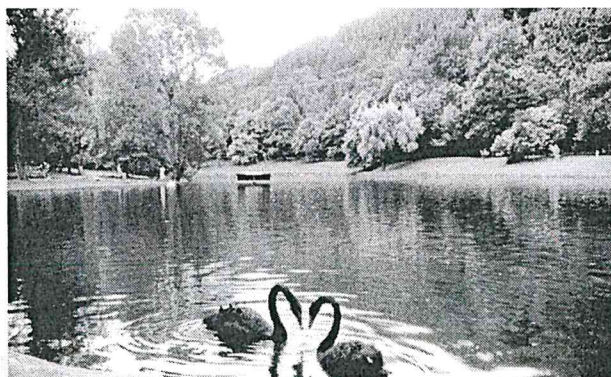
National Movement "Know Bulgaria - 100 national tourist sites"



## Municipality of Blagoevgrad

## RECREATION ZONES





(Park "Bachinovo", local ski resort "Bodrost")



Municipality of Blagoevgrad


## BLAGOEVGRAD – AN UNIVERSITY TOWN

- High-quality education
- Over 15 000 students each academic year
- Highly-qualified, well-motivated, flexible and multilingual labour force








Municipality of Blagoevgrad

## ENSEMBLE "PIRIN" BULGARIAN FOLKLORE ENSEMBLE – AMBASSADOR OF BULGARIAN FOLK ART IN THE WORLD



- More than 7 000 concerts
- More than 6 million viewers and listeners
- Performances in Bulgaria and 60 other countries on all continents around the world



Municipality of Blagoevgrad

## MUSIC FESTIVAL FRANCOFOLIES

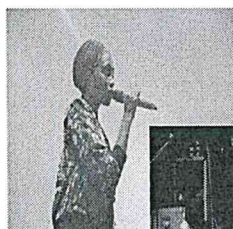
The biggest and the most significant event in Blagoevgrad and Bulgaria




- More than 100 000 visitors for only 3 years of its performance
- Blagoevgrad – one of the 100 most important places for the French music culture in the world
- Participation of world music stars



Municipality of Blagoevgrad



Municipality of Blagoevgrad






## Municipality of Blagoevgrad and its role as a project beneficiary

Considerable experience in project development, management, implementation and reporting

38 projects for the programming period 2007 – 2013, related to:

- *provision of social services;*
- *implementation of energy efficiency measures in the educational and social infrastructure;*
- *urban development;*
- *implementation of environmental protection measures.*

Municipality of Blagoevgrad

### Programming period 2014-2020

Implemented projects, Projects in process of implementation and Projects in evaluation - 27

OP „Regional development“ - 13

OP „Human resources development“ - 5

OP „Environment“ - 2

OP „Good governance“ – 1



Food and/or Basic Material Assistance OP – 1

\*EEA and Norway Grants – 1

Interreg-IPA CBC Bulgaria – the former Yugoslav Republic of Macedonia Programme – „Energy efficient lighting in the region Blagoevgrad – Delchevo“

Cooperation Programme Interreg V-A Greece-Bulgaria 2014-2020

**GREEN\_CREW                      LYSIS                      BORDERLESS CULTURE**



## Municipality of Blagoevgrad

**PARTICIPATION IN GREEN\_CREW PROJECT****WP 2 „Communication and Dissemination“:**

1. Organisation of one conference on the promotion of project results for 100 people;
2. Participation in the conference which will be held in Municipality of Serres;
3. Elaboration of 3 banners, 50 posters, 200 brochures, 200 folders for the social outcomes of „green\_waste“ management, 6 publications.



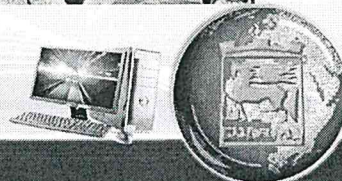
## Municipality of Blagoevgrad

**WP 3 „Exploring the social contribution of bio-waste“:**

1. Organisation of a „white-shared“ training week for participants. Delivery of a report;
2. Supply of smart education equipment (smart board, PC equipment, software), 1 (one) PC.

**WP 4 „Recycling of organic waste“:**

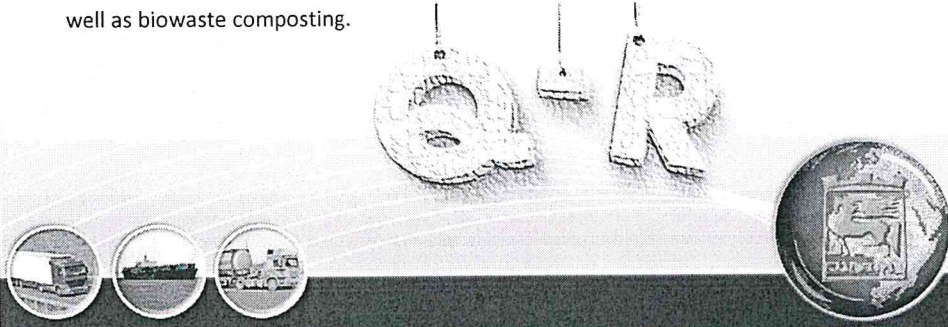
Evaluation and efficiency assessment report for the Social cooperative enterprise (SCE) enrolment in the utilization of the „green wastes“.



Municipality of Blagoevgrad

**WP 5 „Evaluation & framework development“:**

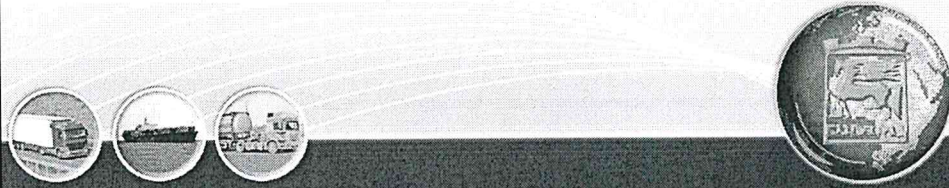
1. Development of guidelines (Bulgarian and English) on maximizing the environmental and socioeconomic benefits of social cooperative enterprising network;
2. Development and delivery of the social impact evaluation study;
3. Organisation of a public awareness campaign in Blagoevgrad on the SCE concept as well as biowaste composting.



Municipality of Blagoevgrad

T H A N K   Y O U

**Tanya Markova**  
 Senior expert „European projects and programs“ and  
 Coordinator of Green\_Crew project  
 Municipality of Blagoevgrad  
 Tel: 00359 894 46 07 46  
 E-mail: tmarkova@blgmun.com





***Overview of the project***  
***GREEN CREW***  
***Purpose, objectives and ambitions***

**GREEN CREW**  
**KICK-OFF MEETING**  
**Serres, 4<sup>th</sup> December 2017**



**GREEN CREW**



- **Project title:** "GREEN" EMPLOYMENT IN THE MANAGEMENT OF BIOWASTES
- **Project acronym:** GREEN CREW
- **Project duration:** 24 months (06/10/2017-05/10/2019)
- **Total budget:** 542.466,70 Euros
- **Priority axis:** 4. A Socially Inclusive Cross-Border Area
- **Thematic objective:** 09- Promoting social inclusion, combating poverty and any discrimination
- **Investment Priority:** 9c. Providing support for social enterprises
- **Specific Objective:** 9. To expand social entrepreneurship in the CB area





## FUNDING



- The project is funded by the Interreg V-A "Greece-Bulgaria 2014-2020" Cooperation Programme, co-funded by the European Regional Development Fund (ERDF) and national funds of the participating countries.

### Budget per country

Country	Co-financing source	Union support (1)	National Counterpart (2)=(a)+(b)	Breakdown of the national counterpart		Total (3)=(1)+(2)
				National Public Funding (a)	National Private Funding (b)	
Bulgaria	ERDF	110.010,74 €	19.413,66 €	19.413,66 €	0,00 €	129.424,40 €
Greece	ERDF	351.085,96 €	61.956,35 €	61.956,35 €	0,00 €	413.042,30 €
<b>Total</b>		<b>461.096,70 €</b>	<b>81.370,01 €</b>	<b>81.370,01 €</b>	<b>0,00 €</b>	<b>542.466,70 €</b>



## OBJECTIVES OF THE PROJECT



The objectives of the project are:

- Creation of new employment positions by means of integrated of "green " biowaste management
- Creation of new employment positions through social cooperative enterprising, a new institution seeking collective profit and serving general social interests
- Development of concrete management practice, including harvest practices and investigation of collected biomass use. These management practices will initially be developed at the Municipality level but can subsequently extend at the Regional level
- Awareness of the participating institutions and individuals (farmers, private citizens) of the Region about the potential novel economic activities offering multiple profits: financial and environmental



## OUTCOMES OF THE PROJECT



The main outputs of the project are:

- ❖ Social enterprising business incubator center (BIC) creation
- ❖ Strategic guidelines for future creation of a successful BIC with social and “green” components
- ❖ Techno- economic model development for optimum installation and operational performance of BIC
- ❖ Submission of evaluation Reports. Technoeconomical reports and Social significance reports
- ❖ Education skills to beneficiaries through smart education practices and smart education equipment employment
- ❖ Mass media actions for publicity and promotion
- ❖ Training seminars
- ❖ Interactive e-platform creation with e-learning material and supporting media (presentations, video, etc.)
- ❖ Compost units and relevant infrastructure installation



## GREEN CREW PARTNERS



- Lead Beneficiary (PB1): Municipality of Serres
- Beneficiary 2 (PB2): Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry
- Beneficiary 3 (PB3): Municipality of Nestos
- Beneficiary 4 (PB4): Municipality of Blagoevgrad



ARISTOTLE  
UNIVERSITY OF  
THESSALONIKI





## WP STRUCTURE



- WP1: Project management and coordination
- WP2: Communication and dissemination
- WP3: Exploring the social contribution of bio-waste utilization
- WP4: Recycling of organic waste
- WP5: Evaluation and framework development



## BUDGET PER PARTNER AND WP



Partner	WP1	WP2	WP3	WP4	WP5	TOTAL
Lead Beneficiary (PB1): Municipality of Serres	16.005,20€	20.548,10€	44.575,00€	0,00€	48.500,00€	129.628,30€
Beneficiary 2 (PB2): Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry	15.836,70€	1.200,90€	38.753,40€	71.000,00€	12.000,00€	138.791,00€
Beneficiary 3 (PB3): Municipality of Nestos	14.269,40€	688,60€	4.235,00€	125.030,00€	400,00€	144.623,00€
Beneficiary 4 (PB4): Municipality of Blagoevgrad	12.853,20€	16.996,20€	32.000,00€	13.000,00€	54.575,00€	129.424,40€



## WP1: PROJECT MANAGEMENT & COORDINATION



**WP1 aims** to ensure the proper management and coordination of all project activities during the whole project lifetime.

**TOTAL BUDGET: 58.964,50€**

### WP1 DELIVERABLES

WP1	Project Management and Coordination
Deliverable 1.1.1	Preparation Activities
Deliverable 1.1.2	Project Management and Coordination reports
Deliverable 1.1.3	Project Financial Monitoring and Financial reports
Deliverable 1.1.4	Organisation of Project meetings



## WP2: COMMUNICATION AND DISSEMINATION



**The objective of WP2** is the communication and dissemination of project results during the whole project lifetime and afterwards.

**TOTAL BUDGET: 39.433,80 €**

### WP2 DELIVERABLES

WP2	Communication and Dissemination
Deliverable 2.1.1	Communication and Participation Plan/ Protocols
Deliverable 2.1.2	Final conferences
Deliverable 2.1.3	Website and online strategy
Deliverable 2.1.4	Communication elements





### WP3: EXPLORING THE SOCIAL CONTRIBUTION OF BIO-WASTE UTILIZATION



**WP3** which includes a SWOT analysis will provide a high level of situation awareness in all critical issues concerning existing potential on bio-waste manipulation and corresponding social, economic and environmental effects and implications. Knowledge transfer via Smart education (seminar series, interactive media, Smartboard, trained teachers etc.).

**TOTAL BUDGET: 119.563,40 €**

#### WP3 DELIVERABLES

WP3	Exploring the social contribution of bio-waste utilization
Deliverable 3.1.1	S.W.O.T analysis
Deliverable 3.1.2	Social economy networking and development of the social cooperation manual
Deliverable 3.1.3	Investigate the training and skills needs of the groups involved
Deliverable 3.1.4	Smart education
Deliverable 3.1.5	Time-shared "white-week"



### WP4: RECYCLING OF ORGANIC WASTE



**WP4** focuses on technical research and development studies for compost production pilot applications (compost unit), as well as establishment and operation of the facilities.

**TOTAL BUDGET: 209.030,00 €**

#### WP4 DELIVERABLES

WP4	Recycling of organic waste
Deliverable 4.1.1	Social cooperative enterprise enrolment
Deliverable 4.1.2	Expansion of composting plants
Deliverable 4.1.3	Quality report of the compost produced
Deliverable 4.1.4	Promoting the application or commercialization of the compost (marketing strategy)





## WP5: EVALUATION AND FRAMEWORK DEVELOPMENT



WP5 focuses on the use of the Q–R hybrid methodology. Q methodology includes a qualitative research, while R methodology is based on an empirical approach. This study will design a Q tool as a Q–R method forming a link between qualitative and quantitative research.

**TOTAL BUDGET: 115.745,00 €**

### WP5 DELIVERABLES

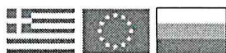
WP5	Evaluation and framework development
Deliverable 5.1.1	Develop a strategic framework for growing the role of the social economy in managing green litter and developing new green employment positions within the region
Deliverable 5.1.2	Social impact analysis
Deliverable 5.1.3	A report on the public awareness campaign



## GREEN CREW



**THANK YOU!**



**INTERREG V-A COOPERATION PROGRAMME  
GREECE – BULGARIA 2014 – 2020**

**Green employment in the management of bio wastes  
(Green\_Crew)**

**Title: Presentation of Green Crew – PB(3 ) Municipality of Nestos**

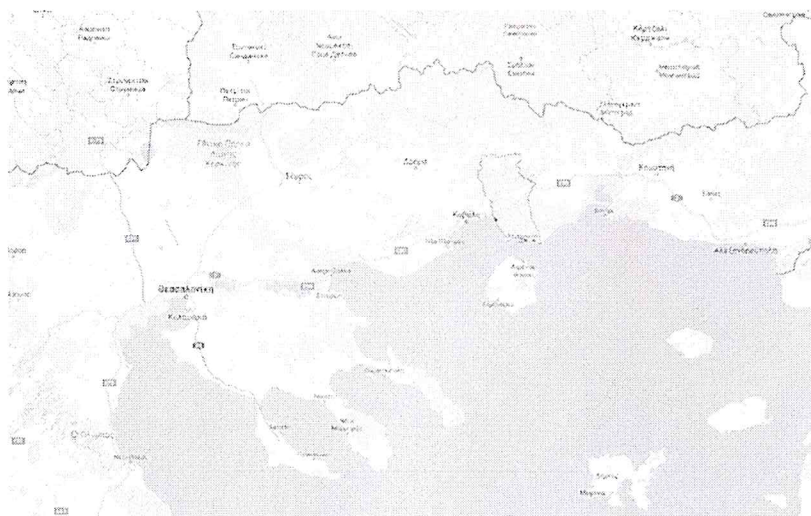
Kick off Meeting, 04 December 2017  
Serres, Municipality of Serres, Greece

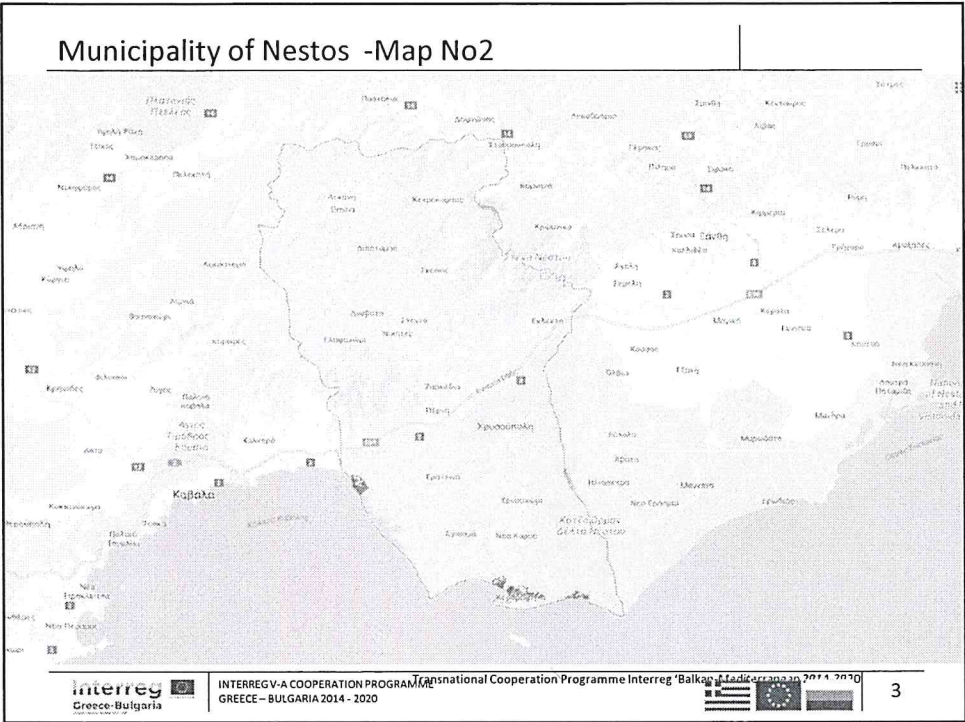
Presenter: Anastasios Tsolakis - Expert Advisor to Mayor



*The Project is co-funded by the European Regional Development Fund and by national funds of the countries participating in the Interreg V-A "Greece-Bulgaria 2014-2020" Cooperation Programme*

**Municipality of Nestos -Map No1 (Eastern Macedonia and Thrace Region)**







## Contents of the Presentation

### Municipality

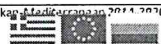
The municipality Nestos was formed at the 2011 local government reform by the merger of the 3 former municipalities, that became municipal units, Chrysoupoli, Keramoti, Oreino

### Statistics

- Municipality Area 678.8 km<sup>2</sup>
- Municipality Population (2011) 22,331
- Municipality density 33/km<sup>2</sup>



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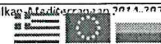
## Municipality of Nestos - Our land

A unique mosaic puzzle of three areas with particular characteristics and dynamics compose the new Kallikratis Municipality of Nestos.

The Municipality named after the river, a donor of life, all the way to the estuary of the Aegean, creates enchanting images, legends, living conditions, flora and fauna, giving color to all the riverside areas of its course.



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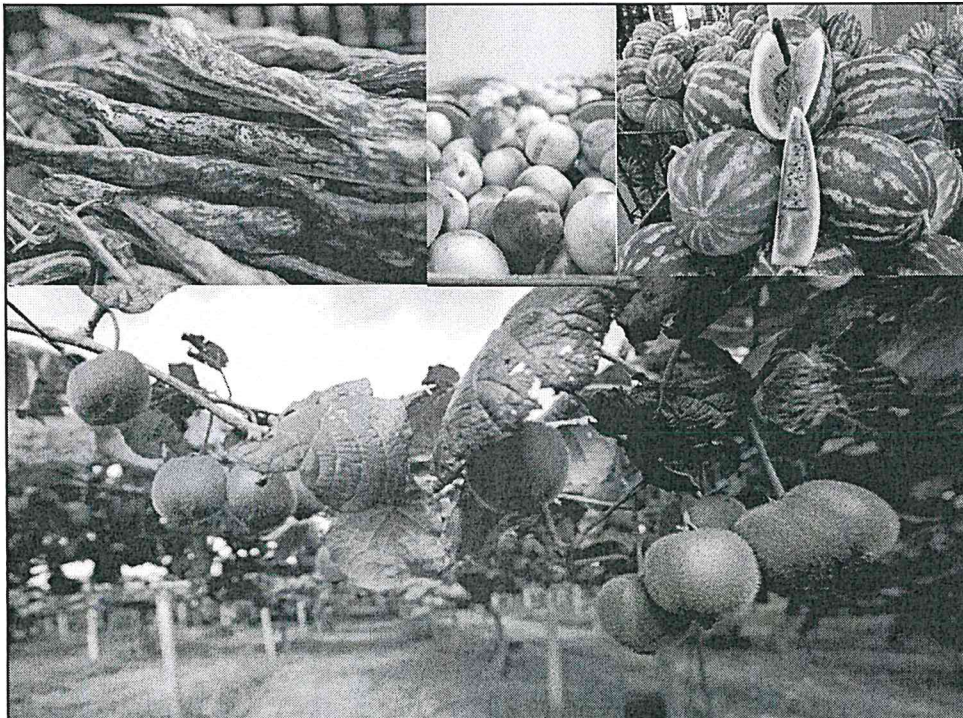


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## Municipality of Nestos - Our land

More than 27% of the GDP of the region comes from the rural economy..

Municipality of Nestos Total Cultivated Area in acres	Municipal of Chrisoupoli	Municipal of Keramoti	Municipal of Orinos
159.339,70	93.178,20	59.115,60	7.045,90





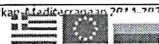
### Municipality of Nestos - Our land

- Until recently one-year crops (cereals, corn, beans etc.) covered most of the agricultural area.
- Perennial crops area (asparagus, kiwi, olive trees, vines) cover far less of that.
- Over the last five years there has been a rapid increase in the cultivation of fruit trees such as apricots, peaches, pears, pomegranates and others.
- At the same time there was a significant increase in the cultivation area of kiwi.



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### Municipality of Nestos - Our land

The Total Cultivated Area of **159.339,70** acres produces a significant quantity of bio-waste. There no official data concerning this quantity.

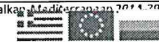
- Most bio-waste quantities are sliced and dispersed within the cultivated area
- Unfortunately, a significant quantity of bio-waste is burned

Today, more than ever before there is a need for sustainable bio-waste management



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#### Municipality of Nestos - Our land

- At the same time, rising unemployment creates significant social problems.
- Employment positions which manages bio waste, protect the ecosystems and their biodiversity, contribute to a low carbon economy, limit waste and pollutant production, may decrease the levels of unemployment

### Municipality of Nestos - Interests and Expertise

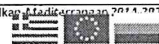
Our interest focuses on the protection of the natural environment on the one hand, and on the other focuses on its better understanding and its emergence.

Unfortunately, there is a certain lack of expertise within our organization.



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### Municipality of Nestos - Interests and Expertise

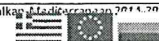
This project will:

- ✓ help us to improve our knowledge
- ✓ help us to improve our administrative capacity in the management of bio wastes and
- ✓ will increase awareness of farmers, citizens about the potential novel economic activities offering multiple profits: financial and environmental



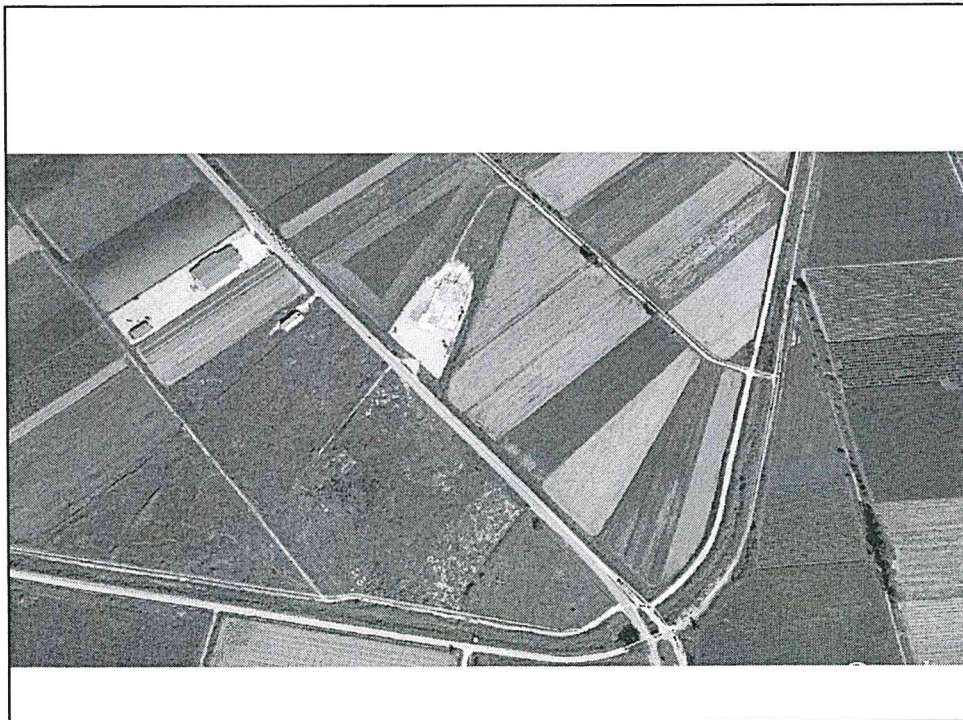
INTERREG V-A COOPERATION PROGRAMME  
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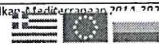
#### Municipality of Nestos - WP4 Recycling of organic waste

The project will include actions and infrastructures for collecting, separating and composting of "green" litter (eg loppings, harvesting by products etc)

The proposed infrastructure includes the creation of linear heaps of agricultural residues after their segmentation with a portable mechanical shredder.



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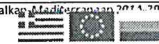
#### Municipality of Nestos - WP4 Recycling of organic waste

For this purpose geotextile piles and two polyethylene pipes will be placed under the pile to maintain the necessary moisture by wetting them.

The infrastructure will include 5 linear piles.



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	<b>Deliverable Title</b>	<b>Staff Costs</b>	<b>External Expertise and Services</b>	<b>Equipment</b>	<b>Infrastructure and Works</b>	<b>TOTALS</b>
		<b>36.000</b>	<b>138.000</b>	<b>33.030</b>	<b>2.000</b>	<b>209.030</b>
Deliverable 4.2.3 PB2	Quality report of the compost produced	36.000	13.000	22.000		71.000
Deliverable 4.3.1 PB3	Social cooperative enterprise enrolment		112.000	11.030	2.000	125.030
Deliverable 4.4.1 PB4	Social cooperative enterprise enrolment		13.000			13.000

Transnational Cooperation Programme Interreg 'Balkan-Mediterranean 2014-2020'

Thank you

Anastasios Tsolakis



## GREEN CREW WP2: Communication and Dissemination



**KICK-OFF MEETING**  
**Serres, 4<sup>th</sup> December 2017**





### WP2: TOTAL BUDGET PER PARTNER



Partner	Budget
Lead Beneficiary (PB1): Municipality of Serres	20.548,10€
Beneficiary 2 (PB2): Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry	1.200,90€
Beneficiary 3 (PB3): Municipality of Nestos	688,60€
Beneficiary 4 (PB4): Municipality of Blagoevgrad	16.996,20€

 <b>BUDGET PER DELIVERABLE AND PARTNER</b> 				
Deliverable	PB1: Municipality of Serres	PB2: Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry	PB3: Municipality of Nestos	PB4: Municipality of Blagoevgrad
Communication and Participation Plan/ Protocols	7.000,00€	0,00€	0,00€	0,00€
Final conferences	6.548,10€	1.200,90€	688,60€	10.996,20€
Website and online strategy	3.000,00€	0,00€	0,00€	0,00€
Communication elements	4.000,00€	0,00€	0,00€	6.000,00€
<b>TOTAL</b>	<b>20.548,10€</b>	<b>1.200,90€</b>	<b>688,60€</b>	<b>16.996,20€</b>

 <b>COMMUNICATION AND PARTICIPATION PLAN/PROTOCOLS</b> 	
Partner	Budget
PB1: Municipality of Serres	7.000,00€
PB2: Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry	0,00€
PB3: Municipality of Nestos	0,00€
PB4: Municipality of Blagoevgrad	0,00€

➤ The Communication and participation plan/ protocol will include actions to be taken as well as tasks and responsibilities for the coordinator of all of the partners. The document will be based on partners feedback.





## FINAL CONFERENCES



Partner	Budget
PB1: Municipality of Serres	6.548,10€
PB2: Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry	1200,90€
PB3: Municipality of Nestos	688,60€
PB4: Municipality of Blagoevgrad	10.996,20€

➤Public communication and dissemination events will include two final Project Local Events (FLC); one organized in Greece and one organized in Bulgaria.



## WEBSITE AND ONLINE STRATEGY



Partner	Budget
PB1: Municipality of Serres	3.000,00€
PB2: Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry	0,00€
PB3: Municipality of Nestos	0,00€
PB4: Municipality of Blagoevgrad	0,00€

➤The development of a web portal where updated information on the project will be provided. It will include an intranet, a blog facility and a newsletter (sent to a mailing list). The portal will also integrate social media strategy and presence through social network profiles and access to a digital repository of documents (good practices).



## COMMUNICATION ELEMENTS



Partner	Budget
PB1: Municipality of Serres	4.000,00€
PB2: Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry	0,00€
PB3: Municipality of Nestos	0,00€
PB4: Municipality of Blagoevgrad	6.000,00€

➤Elaboration and distribution of three language communication elements will be conducted : leaflets, presentations in relevant events, articles published in relevant journals or magazines, press releases, training materials or protocols. The electronic version will be posted in the project website, and social media will be also included in the online strategy where applicable.



THANK YOU!













## MEETING MINUTES

### 1<sup>ST</sup> Project Meeting

Serres, 4<sup>th</sup> December 2017

<b>Date, time:</b>	<b>Monday, the 4<sup>th</sup> of December, 2017</b> (from 09:30 am to 14:00 pm)
<b>Venue:</b>	Serres, Former Building of Regional Association of Municipalities, Greece
<b>Activity(s):</b>	1 <sup>st</sup> Project Meeting
<b>Host:</b>	Municipality of Serres
<b>Participants:</b>	<p><b>Municipality of Serres, Lead Partner:</b> AGGELIDIS Petros, Mayor, KARPOUCHTSIS Konstantinos, Municipal Councilor</p> <p>Cleaning Services Division: CHRAPAS Pantelis, Vice-Mayor, DASKALOPOULOS Petros, Head Officer, MPARMPOUTIDOU Aikaterini, Head Officer of Commercial activities, SITZIMI Maria, Head Officer of Department of Green, TERMENTZIDOU Maria, Head Officer of Department of Environment</p> <p>EU Projects and Development Department: KOKKINIDOU Athina, Head Officer</p> <p>IOANNIDIS Athanasios, Translator</p> <p><b>Aristotle University of Thessaloniki- Special Account for Research Funds- Department of Chemistry, Partner Beneficiary 2:</b> PAPADOPOULOU Danae, Financial Manager, GIORTSOU Maria, Technical Counsellor, TRIANTAFFYLIDIS Konstantinos, Associate Professor, ZIANKAS Georgios, Forestry Expert</p> <p><b>Municipality of Nestos, Partner Beneficiary 3:</b> TSOLAKIS Anastasios, Expert Advisor</p> <p><b>Municipality of Blagoevgrad:</b> PANDURSKA Elina, Senior expert, STOILOVA Aleksandra, Senior expert Accountant, MARKOVA Tanya, Senior expert</p>
<b>CONTENTS</b>	
	The meeting started with the welcome words of Mr. Petros Aggelidis, Mayor of Serres who thanked all the participants for their previous efforts, Mr. Triantaffylidis,





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European Regional Development Fund



	<p>representatives of the Municipality of Nestos and the Municipality of Blagoevgrad added that they were pleased to be part of this project.</p>
<b>Overview of the project</b>	<p>Mrs. Kokkinidou, the local project officer from the Municipality of Serres made a presentation on the purpose, objectives and ambitions of the project explaining the deliverables and the steps that need to be taken in order for the project to be implemented. Then, Mr. Ziankas, Forester from the Aristotle University of Thessaloniki talked about the two main objectives of the project. The first, he mentioned, is the creation of new employment positions by means of integrated “green” biowaste management and through social cooperative enterprising, which is a new institution seeking collective profit and serving general social interests. The whole concept of social cooperative enterprising is relatively new and has existed in Greece’s legislation since 2016. The second objective is the effective management and harvest practices and investigation of collected biomass use. The Municipality will benefit from this because it will save money from the land filling of the waste and the farmers will benefit from using the compost product as a soil improver, replacing thus, the chemical fertilizers.</p>
<b>WP1 activities</b>	<p>Mrs. Kokkinidou, made a presentation on the project management and coordination of the project. In the presentation, Mrs. Kokkinidou explained the roles that each partner will have as well as the deliverables of WP1 for all partners. She also gave further clarifications about the Start-up and Procurement Plan, the Progress Reports and the Modifications. Finally, she presented some information on Monitoring Information System and First Level Control.</p>
<b>WP2 activities</b>	<p>Mrs. Kokkinidou presented the communication and dissemination activities within the project and stressed the importance of the active contribution of partners in order to have a dynamic information and publicity strategy. She mentioned that it is necessary to disseminate properly the project results to all relevant stakeholders and take the necessary communication actions among all involved stakeholders in order to develop collection and treatment processes in all territories meeting the publicity specifications. The activities in this WP include two final Project Local Events (FLC), one organized in Greece and one organized in Bulgaria, the development of a web portal where updated information on the project will be provided as well as an intranet, a blog facility and a newsletter. Finally, elaboration and distribution of three language communication elements will be conducted and consist of leaflets, presentations in relevant events, articles published in relevant journals or magazines, press releases, training materials or protocols.</p>
<b>WP3 activities</b>	<p>Mrs. Giortsou from the Aristotle University of Thessaloniki talked about the deliverables of WP3 that has to do with the exploration of the social contribution of bio-waste utilization and emphasizing mainly on the need to train the farmers with instructors from AUTH. A “white-shared” training week will take place and there will be supply of smart education equipment and two extra laptops to meet the needs of the deliverable</p>





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	D3.1.4.
<b>Wp4 activities</b>	<p>Mr Chrapas, Vice Mayor of the Cleaning Services Division and Mr. Daskalopoulos, Head Officer of the Cleaning Services Division informed everyone about the waste management of the Municipality of Serres. They explained the ways that different types of waste is handled such as how municipal solid waste is sent to landfills and the green waste that is stored and a natural degradation process takes place.</p> <p>Mrs. from the Municipality of Blagoevgrad talked about the regional waste management area of the Municipality of Blagoevgrad and the three facilities which run complementary to the main facility.</p> <p>Mr. Tsolakis from the Municipality of Nestos made a presentation on the Municipality of Nestos and explained that more than 27% of the GDP of the region comes from rural economy. He further mentioned that nowadays the attention has shifted towards new kinds of crops and there has been a rapid increase in the cultivation of fruit trees such as apricots, pears, pomegranates, peaches and others since new farmers have a different attitude towards farming and also are better equipped. He stressed the importance of the project because it will help to improve our knowledge, our administrative capacity in the management of bio-waste and will increase awareness of farmers and citizens. Mr. Tsolakis then talked about the approved plan to create a Green Point in the Municipality of Nestos in an already designated area of 125 km<sup>2</sup>. Within this area, 5km<sup>2</sup> will be used for the compost unit where after the waste is collected and separated, the compost process will take place. Finally, he mentioned that although the original planning included social cooperative enterprises, the legislation has recently changed and this has yet to be confirmed.</p> <p>Mrs. Termentzidou from the Municipality of Serres talked briefly about the Green Point of the Municipality of Serres.</p>
<b>WP5 activities</b>	<p>Mrs. Markova from the Municipality of Blagoevgrad presented the evaluation and framework development. She stressed the importance of publicity and raising awareness of the target groups and she explained that the evaluation of the results of the project is crucial to the project.</p>
<b>Closing remarks</b>	<p>In the end, an open discussion followed among all the participants along with some closing remarks and a recap of the meeting. An effort was made throughout the meeting to realize how the objectives and the deliverables will be assigned to each partner and the steps that each of them need to take in order for the project to be implemented successfully.</p>

**Next**





**Interreg**  
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meeting  
planned:

**Attached:**

The Agenda of the meeting

The participants list

**Task List of Actions per Partner and WP from the kick-off meetin**